

action call
for the realization of a performance video with live music



30th april - 29th september 2019

A project of
ANTON STADLER
ASSOCIAZIONE CULTURALE


in cooperation with

**Gest
Segn
Disegn**



project co-financed with
Identity_Lab_2 POR FESR 2014-2020



REGIONE AUTONOMA DI SARDEGNA
REGIONE AUTONOMA DELLA SARDEGNA
ASSESSORADU DE S'ISTRUZIONE PÙBLICA, BENES CULTURALES, INFORMAZIONE, ISPETÀCULU E ISPORT
ASSESSORATO DELLA PUBBLICA ISTRUZIONE, BENI CULTURALI, INFORMAZIONE, SPETTACOLO E SPORT

INTRODUCTION

"***Sardigna Logu Sonante / Sardinia Land & Sound***" is a project of internationalization of the **Anton Stadler Association**, co-financed with Identity_Lab_2 POR FESR 2014-2020, which is based on the participation to three cultural events in France, through the realization of an original and innovative performance, entirely "made in Sardinia", focused on the environmental heritage and the identity of our island.

The cultural events above mentioned are: the historical season of concerts of the Conservatory du Grand Avignon, the Festival of Avignon, and the artistic residence "Partage" organized by the Gallery «ART en Partage» in Paris.

The creative product, as cornerstone of the project, will be the result of the union between images and music. Images will be provided through an action call, which is arranged with the friendly cooperation of Gesto Segno Disegno. This action call is supposed to involve all web users, in order to develop the audience, who will be called to send their own video-photographic contributions about Sardinia. It might deal with photos or videos made by them during a holiday in the island. The visual artists involved will edit every material received, in order to create three different videos which will be part of each performance's scenography. Images will be scrolling together up to the screen, with musical effect in the background. The musicians involved will perform live interpreting some traditional melodies of Sardinia, with rhythmic and harmonic modern-day rearrangement of the Sardinian music.

In order to develop cultural tourism in Sardinia, a touristic info-point will be set up during the event hosted at the Conservatory of Avignon, where promotional material of the main cultural and environmental goods of Sardinia will be provided. Moreover, food and wine tasting of typical sardinian products will be set up on the occasion of the event. The main purpose is to create synergy with the agro-industry as strategic field of our economy, in order to offer to the participants a 360° multi-sensorial experience and a great awareness of the cultural heritage of Sardinia. Besides, the project activities above described will be both promoted and communicated, mostly on the web, in order to achieve the process of internationalization until its end.

Action Call

The action call is completely free and open to everyone: it includes artists, video-makers, tourists, travellers who own a Youtube channel, as well as creative people belonging to every nation, community and ethnicity. In particular, it is also open to those who live in the EU. Important requirement for each one, as individual or group member, is to be of age.

Participants must fill and send the form to sardigna.logu.sonante@gmail.com, as well as provide a short video contribution about Sardinia island (min. 3 max. 5 minutes). Both file-attachment and Google drive/ Wetransfer links are accepted. Video-format must be 16:9 full HD 1080p 25/50 fps soundless, with mp4 e/o mov plugin.

Video material must be originally made by the form signer. Video containing images not taken in Sardinia won't be accepted. The signed form authorizes Anton Stadler Association to personal data treatment only for the action call purpose and agrees not to transfer it to third parts in accordance to Italian law D.lgs. 196/2003 and GDPR 2016/679.

Contributions will be collected, filed and sent to three different video artists: Matteo Campulla Federico Cozzucoli, Massimiliano Marraffa. They will create three independent video works with live-music from the Anton Stadler Association Stadler in three different events: in the Conservatory of Avignon concert season area (october 2019), in the Association L'Art en Partage gallery exhibit season area (march 2020) and during the Festival of Avignon (july 2020). The organization may reserve the right to reply the events in other frameworks upon mail notification.

Both in the three videos closing credits and in the live sounds cape performance the organization will mention each participant to the action call.

The action call starts on 30th of April and it ends on 30th September.

Individuals and groups must join the action call only once. Members of a group can join the action call as individuals and viceversa.

MATTEO CAMPULLA was born in Iglesias (Sardinia) in 1982. He lives and works between Cagliari and Milan. He graduated in High School (Liceo Artistico Statale) in Cagliari in 2004. After many years of working under pseudonyms and collective nouns, where he developed the research in both visual and musical framework, he started to use his real name only in 2009, at first as a painter and then as video maker exclusively. In the same years he started a partnership with the sardinian television station Telecostasmeralda developing skills as TV production tech. This path led him to cooperate with external productions, both in regional and national area. His images and TV reports were broadcasted in national channels, such as Italia Uno, La7, Videolina, Sardegna Uno, and in online newspapers as well (Repubblica, L'Unione Sarda, Exibart, etc.). In 2013 he won the Babel Awards for best video, a contest for artists under 35 which is meant to promote and enhance contemporary art in Sardinia. In the same year he formed, together with the composer and musician Marco Fadda, the project "Boga Bisuras" bringing their own live audio/video performances in several areas, like in museum places (Exmà and Lazzaretto in Cagliari) and in big stages and contests ("Sa die de sa Sardinia" concert in Piazza del Carmine in Cagliari in 2014, semi-finals of "Arezzo Wave Sardegna" in 2017).

FEDERICO COZZUCOLI was born in Messina in 1972. He left Sicily at the age of nineteen to begin theologic studies, which he concluded in 1999, earning a bachelor's degree in theology at the Pontifical Lateran University in Rome. Subsequently, he discovered his vocation as an artist, trying to integrate theology with art, so that he enrolled at the Pontifical Gregorian University, where he studied the themes of sacred art and graduated Operator for Cultural Heritage of the Church. At the same time he attended the School of Nude at the Academy of Fine Arts in Rome and he had his first exhibition experiences. His main artistic expression is the performance, which combines the experience of liturgical ritual of the Catholic Church – which is no longer actively and constantly practiced as in the past – with syncretistic elements of the pop culture and high culture, reflecting the elements that characterize contemporary Catholicism: the popular devotion and the high theology that compares the world of great philosophical culture. These themes, treated in a non-confessional way, are the main subject of his videos, photographs, paintings and digital rework, sculptures, but it is necessary to underline that the majority of works come to the performances or develop as a result of these ones. Since 2010 he has been living in Sardinia where, in a quiet environment full of sea and nature, he has the occasion to meditate and deepen the themes of his works.

MASSIMILIANO MARRAFFA was born in Alberobello in 1968. He lives and works between Cuglieri (Sardinia) and Paris, where in 2000 he got the degree in Photography in the Faculty of Arts, Philosophy and Esthetics at the VII University of Paris. He started to work as a photo-reporter at the age of sixteen, before joining artistic projects in which the analysis of the ordinary every-day life represents the tool for moving between public space boundaries. He founded a group of artists in France from 2001 to 2004 called "La Tête dans les Images", which was involved in public art project. From 2007 to 2011 he created and directed the participative art project "Observer la Ville" in the city Nanterre. Since 2004 he has become part of La Terrasse, Espace d'art de la ville de Nanterre artists, since 2016 he has been cooperating with La Maison de la Photographie of Lille, and Art en Partage Association of Romainville. He is represented by the Claude Samuel Contemporary Gallery of Art in Paris. Since 2011 he has been involved in the artistic direction of the "Spazio di Creazione" project in Montiferru (Sardinia).

FORM FOR JOINING THE ACTION CALL

Individual ☐

Group ☐

Name and Surname (for groups Name and Surname of the group leader) _____

Pseudonym (for groups or whoever has a stage name) _____

Nationality _____ City and Country of residence _____

Telephone and/or mobile phone nr. _____ e-mail _____

Social channel link (Youtube, Vimeo, Facebook, Instagram....) _____

Type of photo/video camera used for the shooting _____

Place of shooting _____ Year _____

Type of program used for the editing _____

I declare to be of age ☐

I declare that each member of the group is of age ☐

I hereby accept all the terms of participation to the action call: "**Sardigna Logu Sonante / Sardinia Land & Sound**" and agree to the use of the video contribution sent by me for the realization of the collective work, which, except for the copyright, shall remain at the disposal of the Anton Stadler Association. Video contributions must be used only for artistic and promotional purpose; The Association agrees to mention my name as a participant of the project. I hereby declare that the video material is original and produced by the form signer. I furthermore agree not to use images/videos by me created for the action call without mention itself.

signature

I hereby accept personal data treatment according to the italian law D.lgs. 196/2003 e del GDPR 2016/679 to the only purpose of the action call: "**Sardigna Logu Sonante / Sardinia Land & Sound**"

signature

Info

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